

## *Insect Control*

Insect controls are broken into two categories to treat either above- or below- ground pests. These products vary from curative (you have the problem now) to preventative (we will prevent the problem) from occurring in the future. Unlike weed control applications, insect attacks can literally wipe out an entire lawn, causing thousands of dollars of turf loss. Even small sections requiring renovation due to insect damage can become a substantial project in terms of loam, grading, seeding, and lost enjoyment of the turf area during the summer. In either case, timing is as critical as the type of product being applied.

As a general rule, your site location and grass variety can predispose your lawn to damage. Typically, sunny lawns attract insects due to the increased heat and desired environment to lay eggs. This usually means the parents eat your turf first, then the kids follow, often causing damage during summer months that most homeowners attribute to browning caused by heat or drought.

The best way to protect your lawn is fairly simple. If we treat your lawn on a regular basis, we are better able to inspect for possible damage and activity throughout the growing season. There is simply no better way to minimize or eliminate the need for insect control products than to properly monitor a lawn or landscape. This is one key element in true integrated pest management techniques.

If the insect population does build up to where damage is occurring and action should be taken, we can then determine what areas should be treated (partial or entire lawn) and how they should be treated (specific product selection). This type of technique is more environmentally-sound because it reduces the need to use products to those situations that truly require action. Some lawns should be treated proactively, but only after a basis for such a treatment has been determined by our turf care specialists.

We offer insect control applications for tick population reduction, white grubs, and chinch bugs. We are licensed in NH and VT so you can rest easy knowing that our 20 years of experience will help achieve the results you demand while doing so in an environmentally-sound manner.

*Enhancing Your Outdoor Living Spaces*

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