

## *North Atlantic Sea Kelp*

Otherwise known as seaweed, kelp is receiving increased coverage lately for use not only in agricultural settings, but for turf grass as a natural bio-stimulant and fertilizer. Kelp is a great natural fertilizer and is loaded with numerous plant growth regulators and micronutrients that assist with disease and pest resistance.

Kelp aids in root mass production as well, and more grass roots result in better drought tolerance and the ability to grow stronger. Kelp can be applied at any time of the year and is recommended at least once annually and twice for lawns in poor condition. Our kelp is from Maine and is harvested right off the coast of New England. As a result, our kelp is fresh and produces excellent results when used on your lawn.

What are some key benefits of kelp to your lawn?

- Stimulates turf growth via cell division
- Promotes root growth and development
- Facilitates efficient utilization of nitrogen, phosphorous and potassium.
- Provides turf with increased resistance to environmental extremes (drought, temperature extremes, foot traffic)
- Stimulates chlorophyll production (enhances & intensifies green turf color)
- Contains over 16 essential micronutrients essential for healthy plant development and the regulation of all metabolic functions within the plant (not found in conventional fertilizers)
- Contains 17 essential amino acids essential for nutrient translocation within leaf tissue and plant growth metabolism (not found in conventional fertilizers)
- Accelerates seed germination and enhances viability of emerging grass plant
- Is a natural product with no safety concerns for humans, pets or wildlife.

*Enhancing Your Outdoor Living Spaces*

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