



AUTUMN 2010

Green Words

THE NEWSLETTER OF TREE • TURF • SOIL • LAND • FOREST

We Are chippers

With the untimely passing of our Founder & General Manager, Will Russell, many of our clients have been asking “What will happen to Chippers now?” (*please refer to the letter inserted in this newsletter*). We realized this would be a great time to profile the amazing team of people Will entrusted to carry on his legacy, beginning with Mundy...

MUNDY WILSON *Owner & General Manager.* Mundy has been with Chippers Inc. for over a decade as the Business Manager, working closely with her late husband Will, who began the company in 1986. Before Chippers she managed medical practices in hospitals and private settings, and studied English and Environmental Science as an undergraduate at the University of Vermont, and Business Management in graduate school at Salve Regina University. Mundy is an excellent financial manager and visionary leader, and is dedicated to carrying forth Will's legacy of offering excellent employment opportunities in the green industry, while simultaneously upholding the highest standards of quality and professionalism for our clients. Mundy plans to eventually transform Chippers into an employee-owned company. Outside of work she enjoys spending time with family, gardening, hiking, travel, reading, and writing.

JASON EATON *Senior Operations Manager.* Jason has been with Chippers Inc. for 14 years and he currently oversees all sales and operations activities at all of our locations. He is an ISA Certified Arborist, a Certified Tree Care Safety Professional, and a Certified Tree Care Specialist. Jason's outstanding general and personnel management skills have been invaluable to the growth of the company. He holds an AS in

Liberal Arts from Genesee Community College, and an AAS in Forest Technology from the SUNY College of Environmental Science and Forestry, New York State Ranger School. He and his wife live in Pomfret with their two boys, and he enjoys playing softball and hockey, hunting, golfing, snowmobiling, and hanging with his family.

CAL FELICETTI *Consulting Arborist & Sales Manager.* Cal has been with the company for nine years, becoming an important part of the management team when Chippers Inc. purchased his successful company Treescapes during that same year. Qualifying for membership with the American Society of Consulting Arborists in 2003, he has a vast knowledge of the tree preservation industry and is a respected Consulting Arborist in the Upper Valley. Cal had the opportunity to provide expert testimony on the winning side of a precedent setting case in 2006, later upheld in the Vermont State Supreme Court. He is a certified member of the International Society of Arboriculture and a Certified Pesticide Applicator in Vermont and New Hampshire. When not at work or bragging about his wife, three sons and daughter, you will find Cal reading, learning about wine, bee keeping, riding his bicycle, working in the garden, or creating something memorable in the kitchen.

“The landscape belongs to the person who looks at it.”

—RALPH WALDO EMERSON

BILL MURPHY *Lebanon Operations Manager & ISA Certified Arborist.*

Bill has been with the company for eleven years, beginning as an Arborist, moving to Head Arborist Crew Leader, and being promoted to his current position as Operations Manager in 2005. Bill's outstanding management and client relations skills, and steadfast dedication to the team effort, have made him instrumental in the growth of the company. He holds an AAS in Forest Technology from the SUNY College of Environmental Science and Forestry, New York State Ranger School. When not at work Bill enjoys time with his wife and young sons. He has an extensive rock and mineral collection he has worked on for many years, and also enjoys motorcycling in his free time.

MARK FOGARTY *Woodstock Operations Manager, Licensed Forester & ISA Certified Arborist.*

Mark has been with the company for ten years, beginning as a Crew Leader, moving to Head Forester, and being promoted to his current position as Operations Manager in 2005. He is gifted with forestry management plan development and GPS mapping technologies, and is known for his exceptional professionalism, management skills and attention to detail. Mark holds a B.S. in Forest Management from the University of Maine at Orono. Mark and his fiancé are highly excited for the arrival of their first child due later this Fall.

—continues page 2



Mundy Wilson, Jason Eaton, Cal Felicetti, Bill Murphy, Mark Fogarty, John Keefe, Theron Peck, Larry McKeary, Brian Ducharme

CHIPFACTS

Did you know?

In 2010 we had 56 employees: 18 Land Enhancement, 15 Tree Preservation, 6 Operations/Sales Managers, 5 Administrative Staff, 5 Turf Applicators, 3 PHC Technicians, 3 General Laborers, 1 Sales Manager/Consulting Arborist. We also have four separate groups of family members who work for us. We planted over 200 trees this year, and donated our services to 12 non-profit, community organizations or projects.



Our Mission

Is to establish and sustain Chippers Inc. as the premier provider of services in the areas of Tree Preservation, Turf & Soil Care, Land Enhancement and Forestry. To do so, we strive every day to:

- Exceed our clients' expectations through personalized service, professionalism and quality workmanship;
- Provide a workplace that encourages personal and professional development, based on our employment philosophy of being firm, fair, flexible and fun;
- Conduct our business with safety and integrity as utmost concerns; and
- Contribute to the aesthetics and sustainability of our communities and our environment.

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JOHN KEEFE *Human Resources Manager.* John has been with the company for nearly three years, and has been instrumental in expanding our excellence in recruitment and retention. His diverse skill set—HR, IT and marketing—has made him an essential component of the management team. He is renowned as a highly organized, goal-oriented individual who desires to build a “great” company through its people. He studied Business and Computer Science at Community College of Vermont and Castleton State College, and is currently finishing his degree in Human Resources Management. John enjoys family, outdoor photography, hiking, and virtually all sports. He has three amazing children and two grandchildren.

THERON PECK *Turf, PHC & Landscape Manager & ISA Certified Arborist.* Theron joined Chippers Inc. in 2008, moving back to his hometown of Lebanon, after a lengthy career in southern NH. He created our Natural Turf & Soil Care division, bringing over two decades of field and managerial experience in the industry. Theron holds multiple credentials/licenses in both NH & VT including Turf, Fruit Crops, Ornamentals, and worker protection standards. Renowned for his great sense of humor and positive demeanor, Theron holds a B.S. in Plant Science, with a minor in Resource Economics, from UNH. Married for nearly 20 years with

one daughter at home, Theron enjoys cooking, music, movies, and writing.

LARRY MCKEARY *Meredith Branch Manager.* New to Chippers Inc. in 2010, Larry comes to us from TruGreen Chemlawn after 26 years as a Branch Manager. A New Hampshire native for over four decades, he and his wife and daughter currently live in Strafford but spend much of their leisure time in the Lakes Region. Along with his quick wit and acute business sense, Larry's ability to apply new skills has been vital to his role with the company. Larry holds an A.S. in Agronomy, from University of Massachusetts and a Certificate of Silviculture, from Washington County Technical Institute, Calais, Maine. Outside of work, Larry runs, hikes, and enjoys time with his family.

BRIAN DUCHARME *Concord Operations Manager.* Brian is new to Chippers Inc. as of April 2010, and has a positive outlook on life with a work ethic to match. He comes to us from TruGreen Chemlawn after 12 years of service as Lawn Specialist, Field Service Manager, Operations Manager, and eventually Branch Manager. He is proud of his business accomplishments and earned a Master Turf License and Branch Safety Award with zero incidents while with TruGreen. Brian and his wife enjoy going to the beach, playing basketball, mountain biking, and spending time with family and friends.

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chippersinc.com



GREENWORDS is provided free of charge to anyone who loves plants. If you know someone who might enjoy this publication, have them call us at 866.683.6222. Current and past issues are available at our website.

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NOTES FROM THE ARBORIST: *Apples and More Apples*

The current economy has renewed interest in back yard edible landscapes, and we seem to be caring for fruit trees and shrubs more and more.

My list of what's best for fruit trees:

Start with a tree that's suitable for our climate (zone). Root stock and variety plays a part in this so consulting with an orchardist is a good idea.

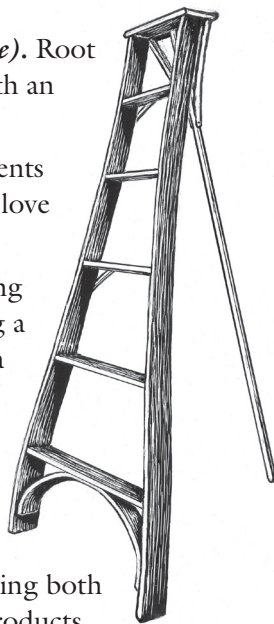
Proper planting and protection of the tree from rodents and deer early in the tree's life is very important. We love planting trees—and we can help with selection too.

Assume the tree will be a semi-dwarf variety, meaning an ideal height of approximately 12 feet. Maintaining a terminal (dominate) leader is important if you want a long term, healthy and sturdy tree. Have your trees pruned by an expert—we love to prune apples.

Apple trees are prone to a variety of insects and disease (and fungus). An annual pest management program will keep the tree looking good with the added benefit of better fruit. We offer this service, using both traditional orchard products and improved natural products (I personally use traditional pesticides early in the season, switching to natural products as the fruit develops).

The fruits of your labors will be healthy, good looking trees, and the main ingredient for many delicious apple pies!

[Please email your tree related questions to: askthearborist@chippersinc.com]



NOTES FROM MR. GRASS: *Snow Mold Prevention*

Snow Mold affects many home lawns and can cause damage ranging from small spots to larger coalescing patches. Left unchecked, snow mold can build up over time and cause increasingly permanent damage in your home turf.

Cultural practices such as the removal of leaf litter and debris in the fall can greatly reduce the source inoculum for this disease. Mowing short at the end of the growing season also helps reduce turf matting, a situation that promotes snow mold. University studies show that core aeration can also help reduce snow mold damage. Avoid creating large piles of snow—a situation that causes prolonged moisture—an ideal growing environment for the snow mold fungus.

Snow mold sprays do exist and must be applied in the late fall before permanent snow covers the lawn. A healthy turf area is the best defense against snow mold, and includes annual treatments of high calcium lime, sea kelp, and a regular natural fertilization program.

[For more information on this and other lawn-related subjects, please visit our turf blog at: mrgrassblog.net, or email questions to: mrgrass@chippersinc.com]



Growing Strong:

We'll be occupying and enjoying the view at our new Enfield facility by Spring 2011.

FALL/WINTER Check List

- ☐ Schedule fall/winter tree service
- ☐ Arrange for a storm prevention audit
- ☐ Plan deer protection
- ☐ Rake and remove or mulch leaves
- ☐ Cable and brace trees to minimize storm damage
- ☐ Schedule anti-dessicant applications for injury susceptible evergreens
- ☐ Prune evergreen branches for indoor winter decoration
- ☐ Remove dead and damaged limbs from trees with maintenance pruning
- ☐ Protect roses and other sensitive shrubs with burlap screens
- ☐ Remove heavy snow from trees and shrubs after storms
- ☐ Prune fruit trees in late winter

*For Storm Damage Assistance,
please call: 866-683-6222*

Stay in Touch!

WEBSITE: chippersinc.com

BLOGS: thisoldyard.net for green care,
mrgrassblog.net for turf and soil

FACEBOOK: Our page is "Chippers Inc."

EMAIL NEWS: *Green Care Tips* are sent monthly with timely tips, offers and advice—register at our website. You can opt out at any time and we never, ever share your information with anyone else.

We look forward to hearing from you!

*"If you would
know strength
and patience,
welcome
the company
of trees."*

—HAL BORLAND



Enhancing Your Outdoor Living Spaces



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